



Oak + Willow Creatives Position Visual Media Director

Position Type: Full-Time (flexible schedule)

Location: Remote (South Georgia / North Florida preferred)

Reports to: Senior Creative Director

Preferred Start Date: Jan. 5, 2026, or before

About Oak + Willow Creatives

Oak + Willow Creatives is a communication, public relations and creative agency focused on serving agricultural entities. We engage with business partners to create customized solutions that address client needs through strategy and planning.

Since 2022, Oak + Willow Creatives has grown to a five-member team. Each team member has personal experience with agricultural and rural communities. The team works every day to tell the story of agriculture.

The Opportunity

We are seeking a proactive, creative, and detail-oriented **Visual Media Director** to join our team. This is a mid-level graphic design and digital marketing position that will create content to support the strategy for our clients.

What You'll Do/Key Responsibilities

- Guide and direct brands' visual design for clients we represent
- Design content in print and digital format
- Implement email marketing strategy and plan for clients
- Create, maintain, and update client websites
- Create and support new branding projects
- Support and assist the creative team with graphic and visual design content



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Required Qualifications & Experience

- Bachelor's Degree in agricultural communication, graphic design, visual communication/media, or similar degree.
- Must be experienced with Adobe Illustrator and InDesign (Photoshop, Lightroom, and other Adobe Creative Suite apps a plus)
- 5 years or more in a graphic design role
- Experience in creating eye-catching visuals
- Verbal communication skills to communicate with the team and clients
- Knowledge of the agricultural industry
- Ability to manage multiple complex projects at once
- Ability to work with a remote, dynamic team
- Ability to manage time efficiently

Additional Qualifications & Experience Notes

- Photography/videography experience - While not a primary job responsibility, experience with photography and videography will be helpful when working with team members on design and digital visuals
- Social media experience - general working knowledge of current social media analytics and trends for businesses and associations.

Travel

- Some travel is required for in-person team meetings and on-site project visits.

Benefits

- Remote position
- Flexible schedule
- 401k matching program

Salary/Compensation

- Based upon experience and the number of hours agreed upon

How to Apply

Please submit your resume, cover letter, three references, and a link to your portfolio to Jessica Akins, Partner + Senior Creative Director, Oak + Willow Creatives, jessica@owcreatives.co.